

CASE STUDY: CTT Engineering

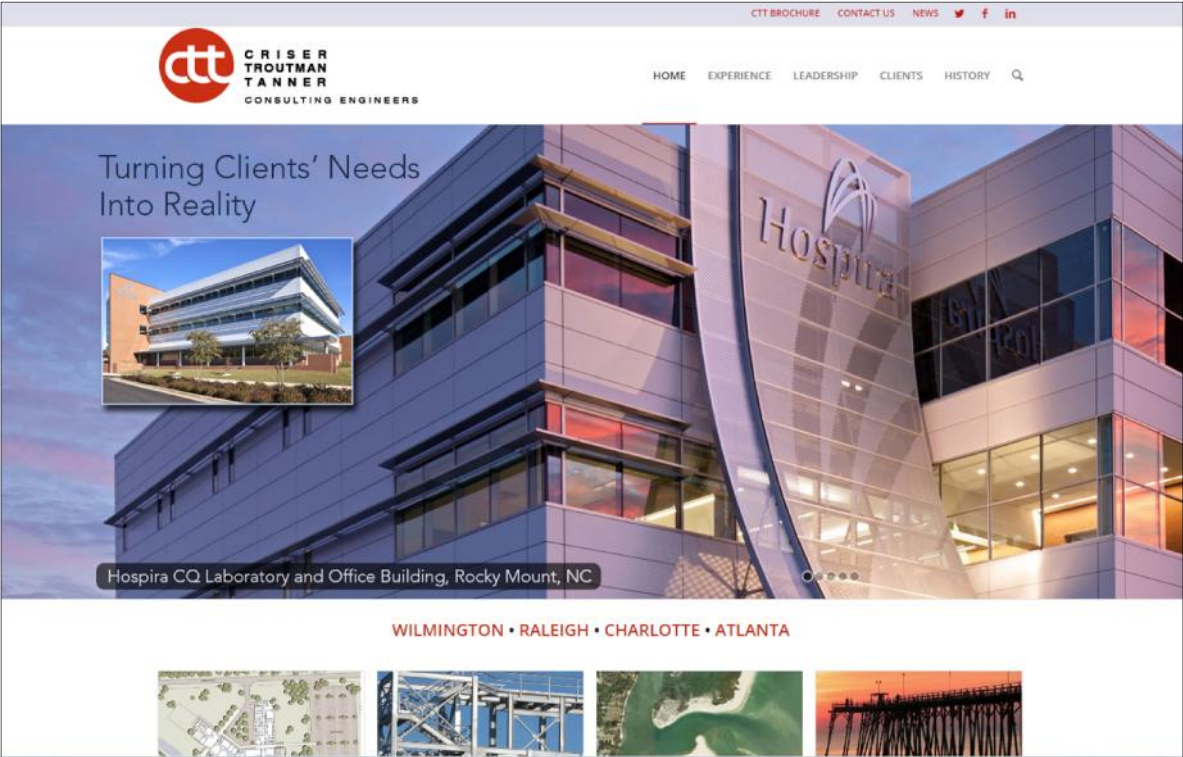
Criser Troutman Tanner (CTT) is a leading engineering firm based in Wilmington, NC with offices in Raleigh, NC, Charlotte, NC, and Atlanta, GA.

This website redesign presented many challenges with the primary being the organization of a massive amount of project information. With hundreds of project pages and PDF overviews, the key was creating a site that was user-friendly while still containing all of the project information. I achieved this by a cross-referencing system as well as very distinct category delineations.

This project required the sorting and rewriting of information, remotely managing photo shoots, and creating an online brochure that gave top-line information on all of the content in the website.

The result is a bold website that perfectly showcases CTT's work.

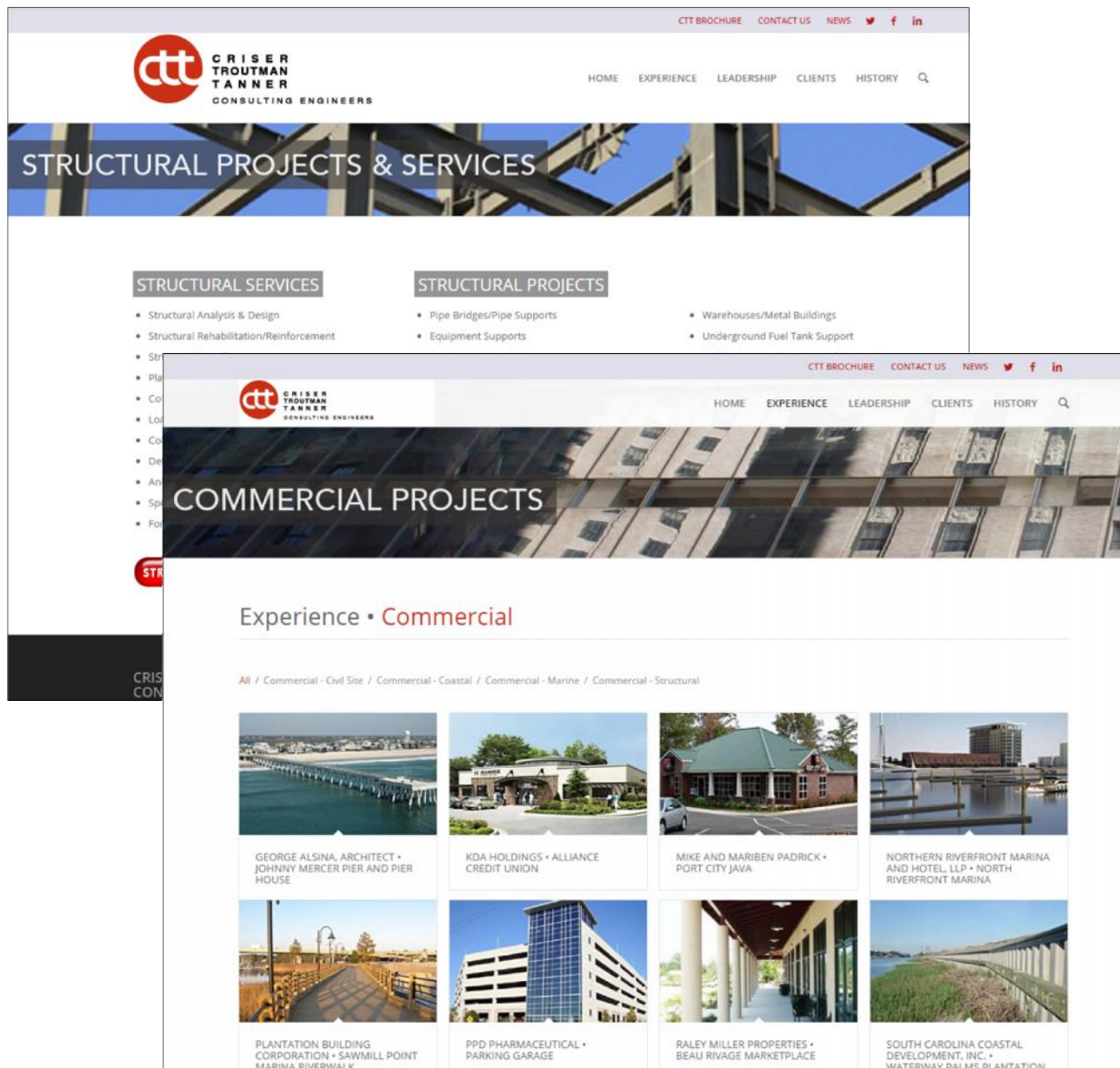
www.CTTengineering.com



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Projects were categorized across 4 engineering fields (CIVIL/SITE, STRUCTURAL, COASTAL, and MARINE) with 136 accompanying PDF project overviews.

Projects were also cross referenced within 12 project categories. (EDUCATION, BIOTECH, COMMERCIAL, ENERGY, FOOD/BEVERAGE, GOVERNMENT, HEALTHCARE, HOSPITALITY, INDUSTRIAL, MUNICIPAL, RELIGIOUS, and TRANSPORTATION).



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Over 100 individual website project pages were created to exemplify CTT’s work. Each page had an accompanying PDF project overview.

Other features included Leadership, Company History, News/Blog, and an interactive map showing the states in which CTT holds licensure.

